



# CanDoGo™



## *On-Demand Sales & Professional Coaching*

Working 10 or 12-hour days and having to wear “multiple hats” is a common challenge faced by many business professionals. With CanDoGo™ you obtain immediate answers to your business questions/problems—helping you and your teams dramatically improve performance and productivity.

With Maximizer CRM and CanDoGo™, you get access to knowledge from renowned business authors and successful business coaches through quick-hitting and relevant guidance to help you in your specific area of interest. Ziglar, Hopkins, Covey, Tracy, Waitley, Parinello are just a few of the 153 names that you can access ONLY through CanDoGo™. It's like having all these famous mentors in your back pocket.

With busy schedules, you can't spend time in out-of-office training, reading books, or sometimes even going to managers for guidance. **CanDoGo Insights™** are now delivered to you directly inside Maximizer CRM—small, relevant sound bites of knowledge that instantly answer your business questions. This is **Know How Now!™**. The advice and coaching is served up on-demand in text, audio and video formats, so you can choose the format most appropriate to your needs.



*CanDoGo™ Insights: Get on-demand sales and professional coaching from the experts.*

## Maximizer CRM 10 Features

- Account and contact management
- Time management
- Task management and automation
- Sales force automation
- Sales forecasting
- Marketing automation
- Email marketing
- Customer service management
- Microsoft Office integration
- Outlook & Exchange synchronisation
- Accounting integration
- Business Intelligence
- Workflow automation
- Partner relationship management
- eBusiness
- Access options: Windows desktop, web, mobile devices, remote synchronisation

### Technology Partners



### Certified Solution Provider



CanDoGo helps you save time, work more efficiently, make more money, help more customers, balance your life and be recognized within your organization as a leader. CanDoGo Insights include information on topics such as:

- Sales coaching
- Relationship building
- Leadership coaching
- Employee development
- Presentation skills
- Communication skills
- Strategy skills
- Power proposals
- Time management
- Services coaching
- Motivation skills
- Overcoming objections
- Goal setting
- Teamwork skills
- Work-life balance
- Getting more from technology

**Get value from Maximizer CRM and CanDoGo™ every single day!  
Now it's up to you.**

*i. CanDoGo for Maximizer CRM is an add-on service with additional annual fees.*

#### Why Maximizer CRM 10

1. **Simple** and quick to deploy, learn, use and maintain.
2. **Access** to critical information through the web, Windows desktop, and mobile devices.
3. **Best value** in its class for full-featured CRM.

#### Visit [www.max.co.uk](http://www.max.co.uk) for:

- Information based on your role: sales, marketing, service, executive, IT
- Information on features and technology
- Online demonstrations, trial software
- White papers on CRM best practices
- Webinars

Maximizer CRM helps small and medium-sized businesses maximise revenue, maximise satisfaction, and maximise every single day.

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**Maximizer Software**  
Simply Successful CRM